



**LEEDS**  
CITY COUNCIL

## Morley Town Centre Management Board

Tuesday 1<sup>st</sup> December 2009  
 MBI Office  
 Morley Town Hall

Cllr Robert Finnigan (Chair)	Leeds City Council
Cllr Terry Grayshon	Leeds City Council
Steve Jones (SJ)	Morley Town Council
Keith Robinson	Morley Chamber of Trade
Bob Thaxter	Morley Chamber of Trade
Tom O'Donovan	Area Management
Peter Mudge (PM)	Town Centre Manager

### 1.0 Welcome & Introductions

- Cllr F welcomed everyone to the meeting

### 2.0 Apologies

- Robert Tempest

### 3.0 Minutes of the last meeting

- The minutes were approved

### 4.0 Matters Arising

- 4.2 Confirmed that 6 people had been fined by Car Parks but that for the last 10 days no tickets had been issued as people were not abusing the system.
- 4.4 PM said details of forthcoming events had been distributed at the Lights Switch On and had worked well.
- 4.6 KR updated meeting on development of Chamber committees. He said fundraising, events and membership were going well but promotion required more members.
- 7.1 Still no confirmation from Boots over Town Awards sponsorship.
- 7.2 RF and PM are meeting with highways, traffic management and car parking to discuss progress in the town centre.
- 7.4 Funding approved by T&DC / AC for improvements to street furniture and spotlight on War Memorial.
- 7.5 Regen allowance available for empty shops – PM attending meeting to confirm mechanism.
- 7.7 Folk update included in finance section below.

### 6.0 Finance

- PM presented budget in an improved format showing the current year and anticipated income for the coming year.
- TPO said Area Committee is looking to provide on-costs for the

TCM but that the remainder of the budget must depend upon support by Morley Town Council and other income streams found by the MTCMB.

- For the 2009 year an additional £200 has been received from use of the exhibition area.
- Blue Cross promotion to be funded through Promotional Literature allocation.
- Morley Folk Club is progressing though a venue is still required. (It was agreed that The Dashers is not in the town centre) In the budget £500 is allocated to support the clubs launch and the Board agreed exact details on the use of this money would need approval from the board before any was released.

## **7.0 Work Programme**

- 7.1
- Town Awards – SJ proposed £5,000 from the MTCMB budget should be used to support this event. It was agreed the Chamber would play the lead role in this Town Awards and if the event continues in future years the MTCMB expects the Chamber to find all funding. The Chamber and TCMB will gain approval from the board on expenditure before the £5,000 is released.
  - KR and PM said the Blue Cross Sale plan is progressing well and it is planned to get professional posters and banners done and hopefully radio advertising. TG said investigation should be made on whether the posters could be designed and photocopied in-house
  - KR said he and PM are contacting private car park owners to get more spaces over Christmas. PM also liaising with Leisure contractors to free up spaces in Queensway.
  - KR and PM had met with Real Radio and were awaiting proposals for annual advertising of town. TG said this should be done at no cost. Update required.
  - KR and PM now holding 6 weekly meetings with Insp Morgan.

## **8.0 Any Other Business**

- PM showed a proposal from Real Radio for £5,000 advertising of Morley events throughout the year. Board agreed with him that this was too high a cost. Proposed PM ask them to become main sponsor of the Town Awards and provide advertising throughout the year rather than cash.

## **9.0 Date & time of next meeting**

9.1 Monday 11<sup>th</sup> January at 2pm. MBI Office Morley Town Hall

**All**